

3 企業の防災力向上の推進

① 企業の事業継続計画(BCP)策定及び事業継続マネジメント(BCM)の促進

地震等災害が発生し企業活動が滞ると、その影響は各企業にとどまらず、その地域の雇用・経済に打撃を与え、さらには、取引関係を通じて他の地域にも影響を与えることが懸念されます。このため、災害時における企業の事業活動の継続を図るための行動計画となる事業継続計画(BCP)の策定と平常時の経営戦略を定める事業継続マネジメント(BCM)を促進することは、我が国社会や経済の安定性の確保と海外から見た我が国企業の信頼性向上のために極めて重要です。

政府は、BCPやBCMの概要、必要性、有効性、実施方法、策定方法及び留意事項等を示した「事業継続ガイドライン」(2013年8月)を作成、公表(英語版あり)し、企業によるBCP策定及びBCMの促進を図っています。

② 企業の防災への取組に関する評価等の促進

企業は、災害時の企業の果たす役割(生命の安全確保、二次災害の防止、事業の継続、地域貢献・地域との共生)を十分に認識し、防災活動の推進に努めることが重要です。そして、企業の防災活動の促進のためには、防災活動に積極的な企業が市場や地域社会から適切に評価されることが必要です。

このため、政府では、「防災に対する企業の取組み」自己評価項目表や、「防災の取組に関する情報開示の解説と事例」などを策定し、情報提供しています。この自己評価項目に準拠した評価システムによる融資制度が、日本政策投資銀行で実施されるなど、企業の防災活動の促進のためのインセンティブとして活用されています。

Promotion of Disaster Reduction Activities of Corporations

1. Promotion of Business Continuity Plans (BCP) and Business Continuity Management (BCM)

When earthquakes and other disasters cause enterprise activities to stagnate, such stagnation impacts not only individual companies, but also employment levels and the overall economy of the stricken region. Through trade and commerce with businesses in other areas, the economic damage can affect other regions as well. In this context, promoting the formulation and implementation of Business Continuity Plans (BCPs) and the Business Continuity Management (BCM) stipulating management strategies in normal times are extremely vital for ensuring the continuation of business in the event of a disaster.

The government promotes BCM and the establishment of BCPs by companies. In August 2018, "Business Continuity Guidelines" (available in English) was developed, outlining BCP and BCM and their necessity, efficacy, implementation and formulation as well as considerations.

2. Encouraging the Evaluation of Corporate Disaster Reduction Activities

For private enterprises, recognizing the role of companies in the event of a disaster (ensuring the safety and security of employees, preventing secondary disasters, maintaining business continuity, contributing to and living in harmony with local communities) and working to promote disaster management activities is of crucial importance.

To encourage companies to engage in disaster management activities, markets and local communities must give appropriate recognition to enterprises that take an active part in these activities.

The government is disseminating information for this purpose. It has prepared a self-evaluation table entitled "Business Measures for Disaster Management," as well as "Disclosure on Disaster management Measures: Explanations with Cases." Using an evaluation system based on the items in the self-evaluation table, the Development Bank of Japan (DBJ) has developed a lending facility with a rating system for operations that promote disaster management. The DBJ is implementing this system as an incentive to encourage companies to conduct disaster management activities.

BCPの概念図 BCP Concept Chart

